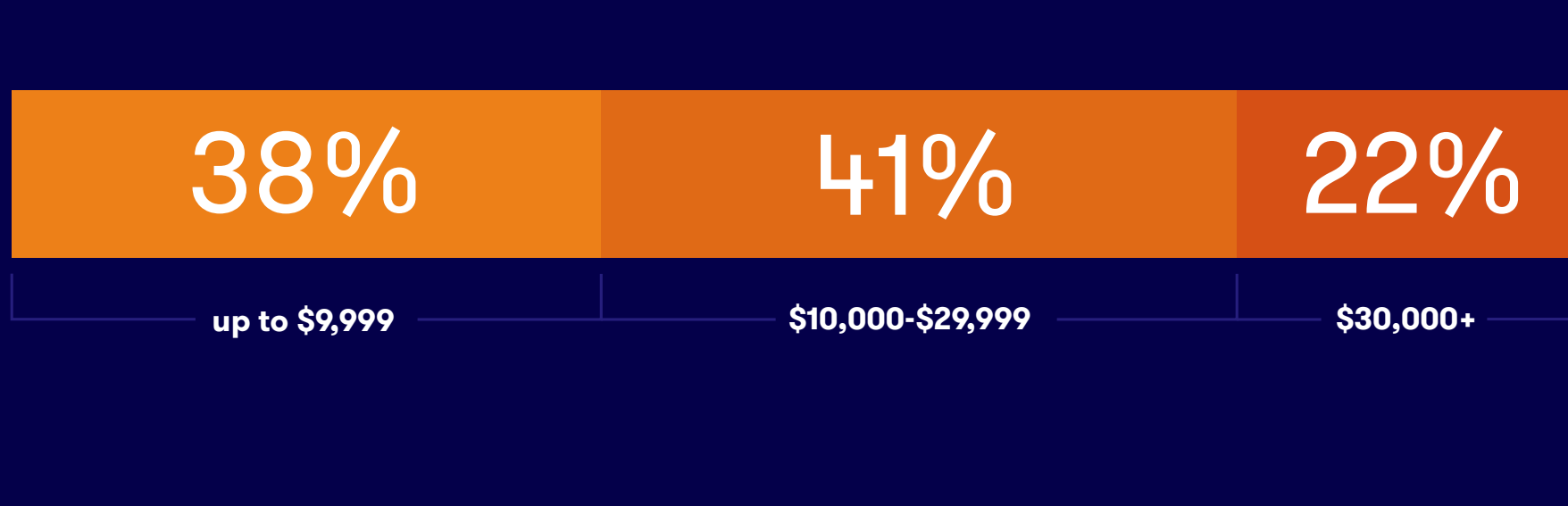


# What's the ROI of Cloud Training?

Cloud training. Wherever you turn, it's easy to find vague descriptions of its benefits. But is cloud training really worth it? How much should you expect to spend invest, and what kind of return can you expect on that investment? Let's dig in.

## Giant ROI — 2-6x the cost of training

The reported economic benefits of training and certification? They're kind of a big deal.



**\$1,000.000**

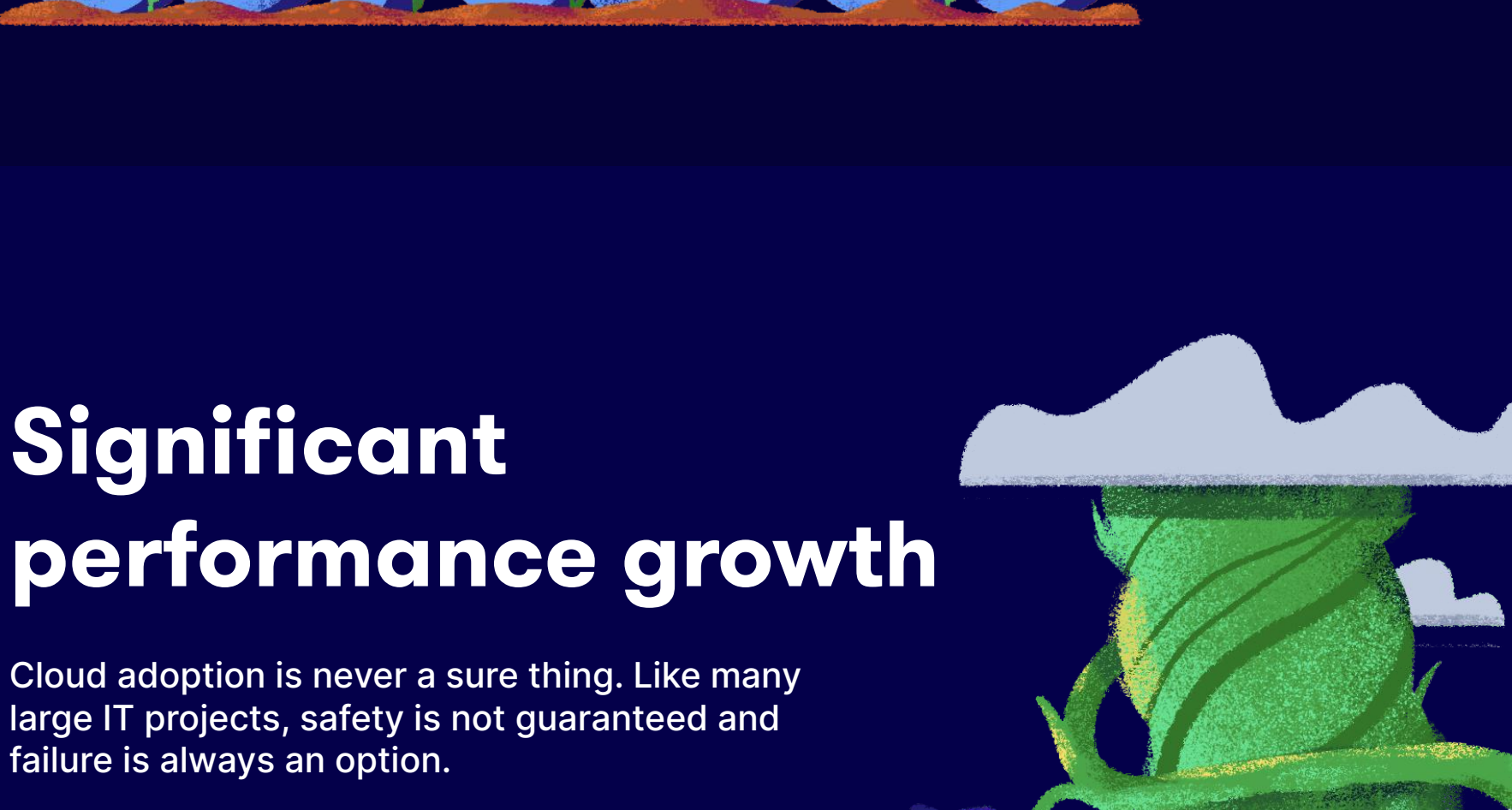
1 employee = \$10,000+    10 employees = \$100,000+    100 employees = \$1 million+

**When you compare the costs and benefits...**  
You can probably expect an ROI between 2-6x on your cloud skills development initiatives.

## The cost of not training

Can you afford to train your people? The better question might be — can you afford not to?

Skills gaps cost IT pros<sup>1</sup>...



## Significant performance growth

Cloud adoption is never a sure thing. Like many large IT projects, safety is not guaranteed and failure is always an option.

**70%** business transformation projects fail<sup>3</sup>

**9 in 10** companies have adjusted plans, delayed releases, or lost revenue due to IT skills gaps<sup>2</sup>

Skills development can be the key to navigating that cloud migration and bending the odds in your favor.

**93%** of ITDMs agree that "certified employees provide added value above and beyond the cost of certification"<sup>4</sup>

ITDMs agree that certified employees help<sup>1</sup>:



Companies that make a serious commitment to training demonstrate significant performance advantages over their peers.

Comprehensively trained organizations are more<sup>4</sup>:



## Growing talent is more cost-effective than buying

Build or buy? The cloud skills gap has made recruiting more challenging — and expensive. As a result, companies are finding more value cultivating their talent internally, with the people they already have.



Hiring external talent can also eat up valuable time that companies may not have:

**5 weeks** average time to fill an open engineer role<sup>6</sup>

**80%** of ITDMs say it takes weeks to onboard new hires

**32%** say it can take months to train new hires

## Skills development helps boost retention

Retention fears can often become a barrier to cloud training. It's reasonable to worry that your people will uplevel their skills on the company dime, then leave for greener pastures. In fact, the opposite is true - you're far more likely to lose people by *not* providing growth opportunities.

Why engineers change employers<sup>1</sup>



Cloud training doesn't drive your people away. It actually boosts retention, and can also boost your company's appeal when you're recruiting outside talent.

## Return on cloud training

You face a ton of difficult choices about your business to the cloud. The choice to invest in skills development shouldn't be one of them.

Cloud skills development provides significant return on investment, boosts company performance, costs significantly less than recruiting new talent, and improves employee retention. And, it makes a pretty tasty dessert topping!

**Train your teams and thrive in the cloud with ACG for Business.**

Learn more at [acloud.guru](https://acloud.guru)

Request a Demo

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8. LINKEDIN - 2018 WORKFORCE LEARNING REPORT